# MARIN COUNTY OVERVIEW

Marin County is located just north of San Francisco along the Pacific Ocean. The metro is home to Point Reyes National Seashore along with a variety of other state parks and nationally recognized natural areas that draw tourists. The iconic Golden Gate Bridge connects the peninsula to San Francisco and the county is part of the San Francisco-Oakland-Berkeley metropolitan area. Marin has grown at a slower pace relative to other counties in the metro due to a lack of developable land, and many residents commute to jobs in San Francisco. The county's proximity to Silicon Valley has drawn tech firms such as Autodesk. Other major employers are healthcare and insurance providers.



#### Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau

### METRO HIGHLIGHTS

#### **PROXIMITY TO SAN FRANCISCO**

Marin County is part of the San Francisco Bay Area, one of the largest metro economies in the United States. Workers can commute into San Francisco via the Sonoma-Marin Area Rapid Transit, Golden Gate Transit or by ferry.

#### TOURISM

The county's large cheese and wine industries along with multiple parks, nature reserves, ocean coastline and scenic beauty draw visitors.

#### **EDUCATED WORKFORCE**

Roughly 58 percent of the adult population hold a bachelor's degree and 25 percent also have attained a graduate or professional degree. The county is home to College of Marin and Dominican University of California.

### ECONOMY

- The county ranks high in household income relative to other counties in California and the nation as a whole, due to a highly educated workforce and access to well-paying jobs.
- Nearly 30 cheesemakers are in Sonoma and Marin counties, bolstering the local economy and providing tourist destinations.
- Marin County has an expanding biotechnology presence as companies like BioMarin, AngioCure, and Sanovas are headquartered or have offices in the region.
- Farming makes up a large portion of the economy in Marin County. Mainstays include seafood, organic livestock, wine and olive oil.

## DEMOGRAPHICS



# Marcus & Millichap

\* Forecast