

NAPA COUNTY OVERVIEW

Napa Valley is known as a world-class wine-making region a little more than an hour north of San Francisco. The county's many premier vineyards, wineries, resorts, spas and restaurants draw tourists. In addition, the county's picturesque small towns are shopping and dining destinations. The Napa Valley Wine Train transports visitors to venues around the valley. Napa County Airport in Napa and Angwin-Parrett Field east of Angwin provide local air service and San Francisco International Airport is about 90 minutes south.



METRO HIGHLIGHTS



WINE INDUSTRY

The production of wine is the largest economic driver in Napa. There are roughly 700 grape growers and more than 475 wineries in the county for people to visit.



TOURISM

Wineries lay the foundation for a robust tourism sector. Almost 4 million people typically visit Napa Valley annually, generating roughly \$85 million in local taxes.



HIGHER EDUCATION

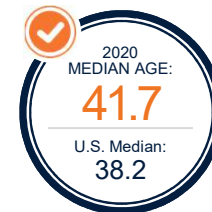
Napa Valley College and Pacific Union College contribute to a skilled workforce. Together, these schools have a student enrollment of nearly 10,000.



ECONOMY

- The county, local municipalities and school districts are among the largest employers in the area and provide thousands of jobs.
- Some of the most significant employers in the wine production and hospitality segments include Trinchero Family Estates, Auberge du Soleil, Westin Verasa Napa, Silverado Resort and Spa, Meritage Resort and Spa, Robert Mondavi Winery, Sutter Home Winery and Calistoga Ranch.
- Healthcare is a large employment sector with Queen of the Valley Hospital, Adventist Health St. Helena and Kaiser Permanente Medical Center among the providers.

DEMOGRAPHICS



* Forecast

Sources: Marcus & Millichap Research Services; BLS; Bureau of Economic Analysis; Experian; Fortune; Moody's Analytics; U.S. Census Bureau